



# Listuguj Mi'gmaq Government

Gespe'gewaq (The People of the Last Land)

## Economic Development

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# LISTUGUJ BUSINESS NEEDS ASSESSMENT

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By answering the following questions, you will help us understand what support and assistance would be helpful to your business. This survey ultimately will help describe the current needs of our economy. Specifically, what support and assistance would be helpful to current Listuguj business owners and entrepreneurs.

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### General Information

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**First Name**

**Last Name**

**Phone Number**

**Email Address**

**Business Name**

**Business Address**

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PEACE AND FRIENDSHIP THROUGH UNITY AND DIVERSITY FOR PROSPERITY AND PROGRESS

P.O. BOX 298 LISTUGUJ QUEBEC G0C 2R0

TEL 418.788.2136 FAX: 418.788.2058

WWW.LISTUGUJ.CA

MI'GMAQ NATION

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## Business Type

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**How is your business structured?**

*(please mark your selection)*

Sole proprietorship

Partnership

For-profit corporation

Not-for profit corporation

Co-operative

Not yet officially registered

Other

**Do you conduct your business primarily in Listuguj?**

*(yes/no)*

**Are you a Listuguj Band member?**

**What products or services does or will your business offer?**

**Does Listuguj Mi'gmaq Government support your business venture? If so, how?**

*(i.e. economic development, marketing, band resolution)*

**Describe your investment into your business.**

*(i.e. time, resources, financial, etc.)*

**If applicable, how long have you been conducting this business?**

**What best describes your time commitment to the operation of your business?**

*(please mark your selection)*

< 20 hours per week

20-40 hours per week

40+ hours per week

**Do you anticipate this being your career in the long term?**

*(please mark your selection)*

Yes

No

**If no, then explain why?**

**What skills do you bring to your business?**

*(please list)*

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### Business Vision

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**What is it that you hope to achieve with your business?**

**How would you describe your current business goal(s)?**

*(i.e. short-term, long-term, etc.)*

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**COVID-19 Financial Need**

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**Has your business been negatively impacted due to the COVID-19 pandemic? If so, how?**

*(i.e. loss of revenues, layoffs, bankruptcy, or permanent closure)*

**Was your business financially viable prior to the economic effects of COVID-19?**

*(i.e. loss of revenues)*

**Have you already applied for available assistance programs?**

*If applicable, please circle all that applies:*

Listuguj Economic Development Initiative (LEDI)

Listuguj Mi'gmaq Government (LMG)

Canada Emergency Wage Subsidy (CEWS)

Regional Relief and Recovery Fund (RRRF)

Canada Emergency Business Account (CEBA)

Native Commercial Credit Corporation (NCCC/SOCCA)

Aboriginal Initiatives Fund (AIF)

Canadian Content Development (CCD)

Micro Credit Gaspésie

Other, please specify:

**What kinds of assistance do you feel would be most beneficial to reach your goals?**

*(please mark all that applies)*

Marketing and business advisor

Financial and administrative advisor

Capital and funds to invest towards the business

Reference materials and guides to read and follow

Business planning and development (creating a business plan)

Capacity development and business training

Other, please explain:

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**Contest Entry**

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Would you like to **WIN** a **\$150 MasterCard® Gift Card**? *(please mark your answer)*

Yes

No

Just fill out and submit this Listuguj Needs Assessment by October 9, 2020 via email to [delphine.metallic@listuguj.ca](mailto:delphine.metallic@listuguj.ca) or [laura.inglehart@listuguj.ca](mailto:laura.inglehart@listuguj.ca) or in-person at the administrative building's reception and be entered to win. We will be contacting the winner via the information provided on the first page of this assessment.

**Draw will be on October 14, 2020**

## **PRIVACY STATEMENT**

This assessment is managed by the Listuguj Mi'gmaq Government's Economic Development Unit. Please be aware that we take your concerns about privacy seriously and we make every reasonable effort to respect it.

### **Research and your privacy**

We are committed to protecting your personal information and respecting your privacy. Personal information is defined as any details that will enable you to be identified, such as name, business information, telephone numbers, addresses, email address, etc.

When designing and executing our research, it is our policy to take all necessary steps to ensure that personal information you provide is processed fairly and lawfully.

Only authorised staff have access to personal information and they are obliged to respect its confidentiality. We do not sell, rent or exchange any personal information supplied by you to any third party. Nor do we use any of the information you provide for direct marketing or other non-research activities.

### **What we do with the information that we gather from survey responses**

In obtaining your cooperation to participate in the survey, we undertake not to mislead you in any way about the nature of the research we are conducting, the way in which the data is collected and the use that will be made of the survey results.

All of the information that you provide will be treated as confidential and will only be used for research purposes. Your comments will not be identified as belonging to you, instead they will be combined with those gathered from other survey participants, and will be analysed as part of a group. We do not use any of the information you provide for direct marketing or other non-research activities.

If we ask you for personal information that enables you to be identified - e.g. your name, business information, e-mail address or telephone number, we will clearly state why we are asking for it and for your permission to use it for that purpose. For example, it might be to inform the winner of a prize draw or to contact you for follow-up research.

Your participation is voluntary. You are entitled to ask that part, or all, of the record of your involvement in the survey be deleted or destroyed.